Equity Framework

ECONOMIC DEVELOPMENT AND STRATEGIC INVESTMENTS,

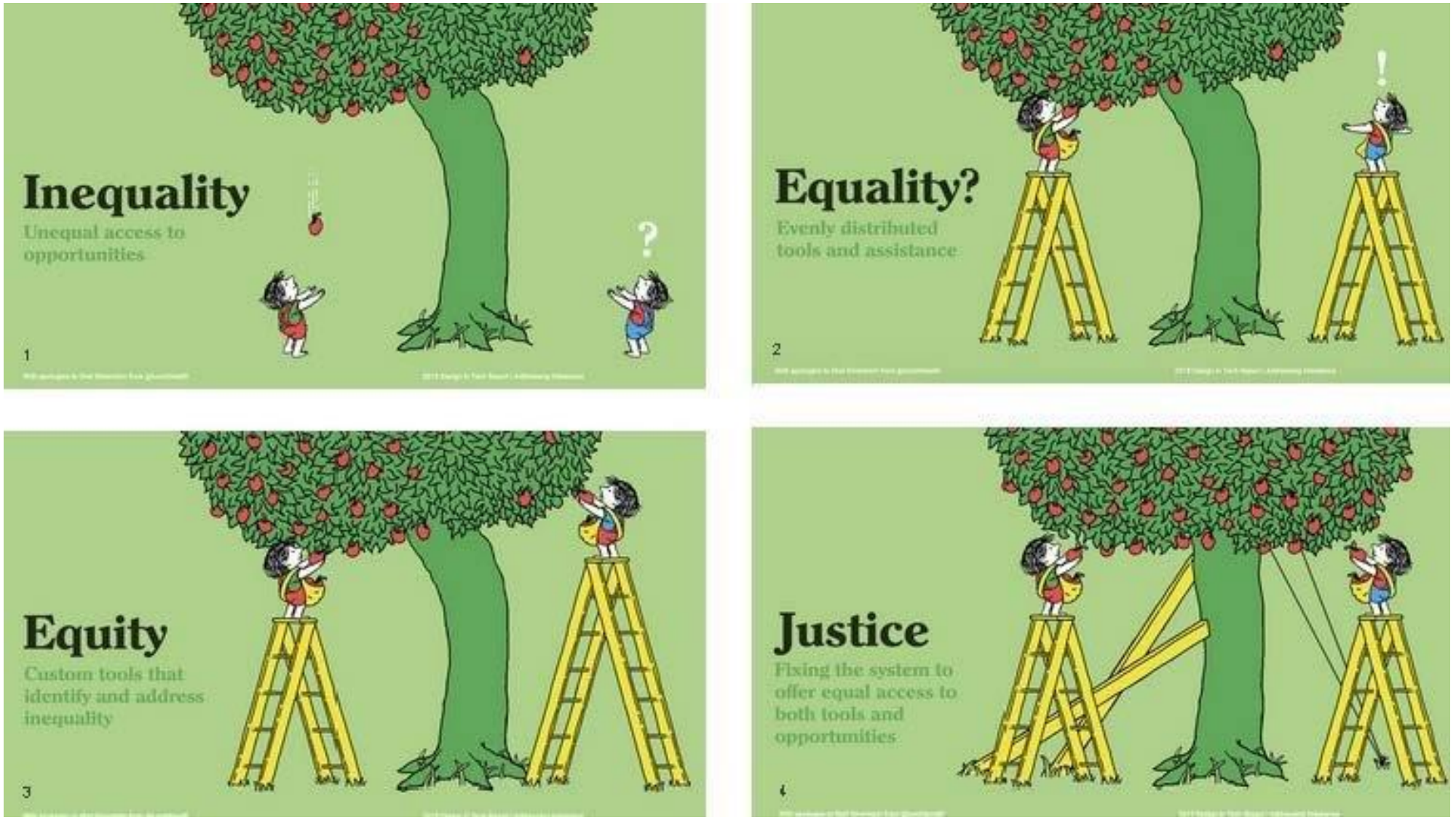
PLANNING AND BUDGET OFFICE

Not everything that is faced can be changed; but nothing can be changed until it is faced.

James Baldwin

- Equity Defined
- Equity Framework
- Equity Considerations for CBAC
- Impactful Strategies
- Project Prioritization

What do we mean by Equity?



Equity – Custom tools that identify and address inequality.

Know the History

1800s-1900s racially restrictive covenants and deed restrictions created segregationist 'private zoning'

1917 Supreme Court ruling struck down segregationist zoning laws so new policies to isolate minorities were developed to promote race - based zoning.

1928 Master Plan used planning tools that legally segregated municipal services to create separate districts with weak zoning protections for Negroes and Mexicans

1935 New Deal program reinforces segregationist boundaries through redlining. Home Owners Loan Corp (HOLC) would not provide federally backed mortgages in designated redlined "hazardous' areas', virtually all the minority neighborhoods or districts.

Austin Restricted: Progressivism, Zoning, Private Racial Covenants, and the Making of a Segregated City, a report to the Institute for Urban Policy Research & Analysis by Eliot Tretter, Lecturer, Department of Geography and the Environment, The University of Texas at Austin, 2012.

Equity Framework

An equity framework is a tool that supports decision-makers to develop, identify, and implement strategies, processes and approaches that lead to more equitable outcomes in our community.

Equity Framework

- Used to understand impact of government action on marginalized communities
- Integrates equity concepts into governance and decision-making
- Helps local government advance equitable outcomes
- Serves as foundation for variety of equity assessment tools
- Tools used to assess equity impact for burdens and benefits to priority groups
- Ensure actions reduce disparities for the most disproportionately impacted community members

Framework



Source: Government Alliance on Race and Equity (for Results-Based Accountability) and Annie E. Casey Foundation

Incorporating Equity Considerations

CBAC

- Identify equity goal, priorities & strategies
- Create equity impact statement
- Create and insert equity criteria into project prioritization process
- Develop community engagement and communication plans

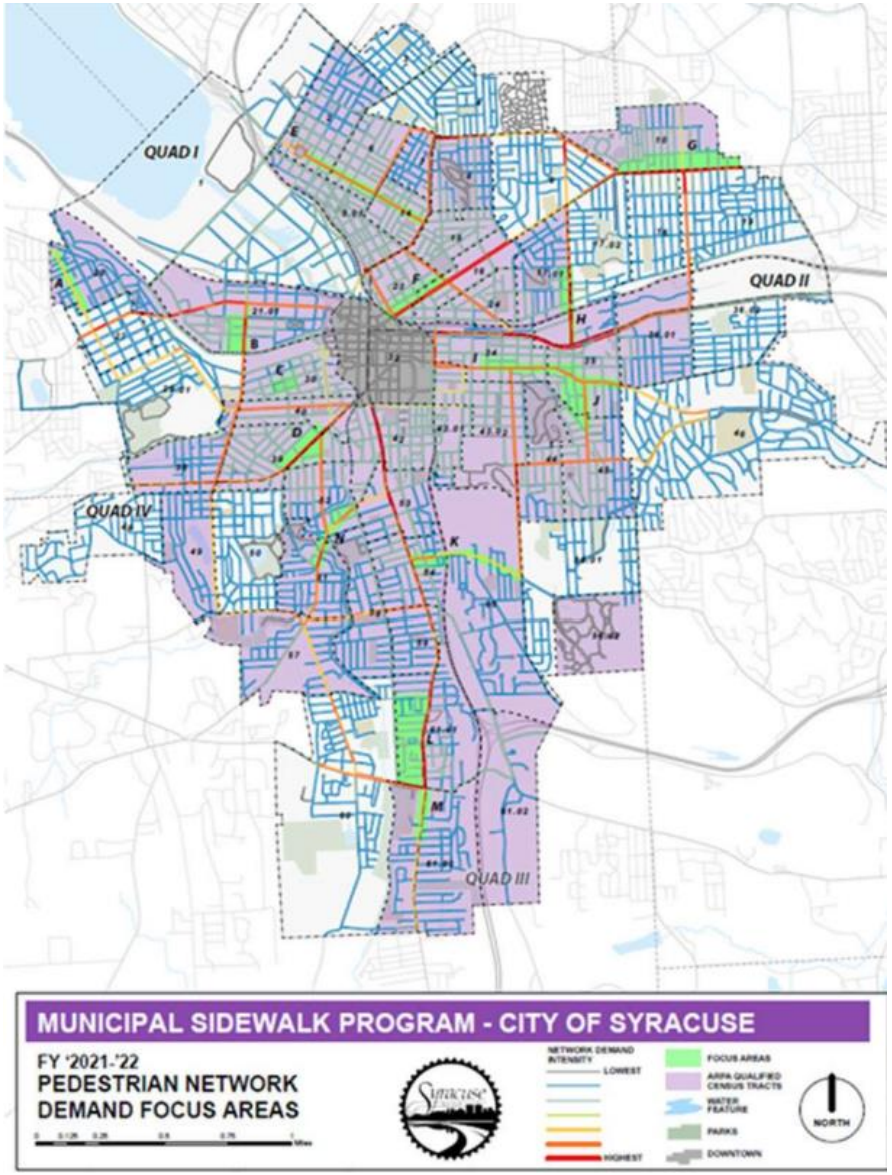
Impactful Strategies

EQUITY MAPPING

- Highlights infrastructure distribution within municipalities
- Helps identify vulnerable populations, current resource allocation and areas of need
- Areas lacking in particular resources can be identified
- Assists with prioritizing spending on communities by geography
- Displays and tracks other equity-related metrics as overlays

Impactful Strategies

EQUITY MAPPING



Impactful Strategies

EQUITY ATLAS

- Specific use of equity mapping using data to display demographics and disparities in resources and impacts
- Layers different sources of data onto a map and uses filters
- Can identify vulnerable communities, needs, barriers

Impactful Strategies

EQUITY ATLAS

Transportation Disadvantaged Census Tracts tool from DOT

Climate and Economic Justice Screening Tool (CEJST)

Social Vulnerability Index (SVI)

National Equity Atlas

Impactful Strategies

EQUITY ATLAS

- Traditional ROI approach – may tip investments towards high income neighborhoods
- Index – moves more funding to areas with most at-risk populations
- Example: Harris County – SVI vs financial value of property protected by its flood projects

Impactful Strategies

PRIORITIZATION

- Dedicate amount or percent of funding for specific equitable priority
- Mapping and disaggregated data can assist with project selection and decision-making

Impactful Strategies

- Prioritization
  - Example: Peoria, IL – Used Qualified Census Tract reporting variable

BUDGET CALL 2022: Community Investment Plan (FY22 - 26)

Adams and Jefferson Signal Upgrade/ One-Way to Two Way Conversion

CITY OF PEORIA

Purpose	The purpose of this project is to upgrade 8 downtown traffic signals on the Adams and Jefferson corridors and to convert Adams and Jefferson between Walnut and Hamilton from one-way to two-way traffic
Description	Adams Street and Jefferson Avenue through downtown Peoria have long been established as a one-way couple for traffic. This works well for bringing traffic into and out of downtown efficiently, but is not particularly business or pedestrian friendly. In recent years staff has already changed a portion of Adams and Jefferson, from Persimmon to Walnut, to two-way. In 2018 staff applied for and received Highway Safety Improvement Program (HSIP) funds (FY2020) to convert 8 intersections from post mounted to safer mast-arm mounted traffic signals, which includes the portion of the signals needed for two-way traffic. Leveraging these funds will assist the City in the effort to extend the conversion of these corridors to two-way traffic from Walnut to Hamilton.



Project Status	Department	Project Type	Criteria	Investment Status	Priority	Matrix Level	Council District(s)	QCT %
Approved	Public Works	Capital improvement - CB	Maintenance-Replacement	Existing			01	100

Equity Impact Assessment

KEY QUESTIONS

- How does the project impact known disparities?
- How does the project expand opportunity for communities in need?
- Does the project improve or worsen equity conditions?
- Are there monitoring or accountability systems to identify unintended consequences?
- If unintended consequences are identified, how will they be handled?

Thank you!

I have the audacity to believe that peoples everywhere can have three meals a day for their bodies, education of culture of their minds, and dignity, equality and freedom for their spirits.

Martin Luther King, Jr.